

2025 KOC Calendar of Benefits

NOVEMBER 2024	DECEMBER 2024	JANUARY	FEBRUARY	MARCH	APRIL	MAY
<ul style="list-style-type: none"> • Enrollment for 2025 KOC opens 11/1 • Upon enrollment, receive access to purchase 2024 KOC exclusives while supplies last • Welcome packet ships upon enrollment, including a \$5 off \$10 coupon • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • Connect with artists and fellow fans on our private KOC Facebook Group • Exclusive ornament sale on 12/6: Shop exclusive fan convention ornaments while supplies last. 	<ul style="list-style-type: none"> • Enroll by 1/15 to get all benefits of membership, including up to \$30 in coupons • <i>For Keeps</i> email eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • <i>For Keeps</i> email eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • Quarterly <i>For Keeps</i> digital mailing arrives • <i>For Keeps</i> email eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • Dream Box, valued at \$150, begins shipping, including your <i>Dream Book</i> and a \$5 off \$10 coupon • <i>For Keeps</i> email eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • <i>For Keeps</i> email eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group
JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<ul style="list-style-type: none"> • Quarterly <i>For Keeps</i> mailing arrives, including a \$10 off \$30 coupon • <i>For Keeps</i> email eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • Exclusive early access: Shop Ornament Premiere in-store before anyone else • 2 KOC-exclusive ornaments release at Ornament Premiere • Get KOC-exclusive Bonus Points at Ornament Premiere • Enrollment for 2025 KOC closes 7/31 • <i>For Keeps</i> email eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • <i>For Keeps</i> email eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • Quarterly <i>For Keeps</i> mailing arrives, including a \$10 off \$30 coupon • <i>For Keeps</i> email eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • Exclusive early access: Shop Ornament Debut in-store before anyone else • 2 KOC-exclusive ornaments release at Ornament Debut • Get KOC-exclusive Bonus Points at Ornament Debut • <i>For Keeps</i> email eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • Quarterly <i>For Keeps</i> digital mailing arrives • <i>For Keeps</i> email eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group 	<ul style="list-style-type: none"> • <i>For Keeps</i> email eNewsletter • Connect with artists and fellow fans on our private KOC Facebook Group • 2025 membership benefits end 12/31